

NICHOLAS FREIBURGER

USER EXPERIENCE & GRAPHIC DESIGN

CONTACT

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SOCIALS

LinkedIn -
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Behance - behance.net/nickfreiburger

EDUCATION

Google UX Design Professional Certificate Program

2023 - 2024

Experience Architecture (UX) Michigan State University

2020 - 2023

Schoolcraft College

2018 - 2020

SKILLS

UX/UI Design - Graphic Design
Interaction Design - Information Architecture - Responsive Design
User-Centered Design - Wireframing
Prototyping - Mockups - User Flows
Usability Testing - Affinity Maps
User Research - User Interviews
Journey Maps - Card Sorting - Design Thinking - Content Strategy
Personas - A/B Testing - Ideation
Customer Service - Collaboration
Color Theory

TOOLS

Figma - Canva - Adobe Photoshop -
Adobe Illustrator - Adobe InDesign -
Adobe XD - HTML - CSS - Webflow -
Microsoft Office - Miro - Adobe After Effects - Microsoft SharePoint -
WordPress - Wix - Jira

WORK EXPERIENCE

Freelance UX/UI Designer

The Net VR

OCT 2024 -- MAY 2025

- Designed and prototyped user interfaces for a virtual social streaming platform alongside web and mobile builds, leveraging responsive design strategies.
- Improved end-end experience by conducting usability tests and proposing design adjustments.
- Built a design system from the ground up to ensure consistency across diverse platforms.
- Collaborated closely with developers to streamline the implementation process.
- Achieved cash flow from the creation of an in-game store and currency system.

UX/UI Designer Intern

DiscoverU Health

NOV 2023 -- MAR 2024

- Executed user research to help design and implement a website and mobile application.
- Developed navigation and flow, designed wireframes and interactive prototypes, organized content, and advocated for the needs and goals of real users.
- Simplified complex systems into clear, concise, and compelling interface copy.
- Increased sign-ups by 50% and acquired partners by ensuring designs were responsive, accessible, and met user needs across devices.
- Administered usability tests to provide feedback and improve the performance of content and customer experience.

SharePoint Web Design Intern

Volunteers of America

MAY 2023 - SEP 2023

- Designed an internal web application that met the needs of 10,000+ employees across a diverse range of VOA communities, in tandem with developers.
- Conducted user research and site analysis with community stakeholders and members.
- Developed an information architecture to construct an intuitive user experience.
- Ensured seamless site functionality through usability testing, bug tracking, and iterating.

Graphic Design Intern

Oak Pointe

FEB 2019 - MAY 2019

- Conceptualized and produced visually engaging static graphics for social media and weekly presentation slides, aligning with brand aesthetics and marketing objectives.
- Collaborated with diverse departments, integrating visual elements to create cohesive and impactful content to attract customers and increase satisfaction rates.

Graphic Designer

Viper Esports

AUG 2017 - JUN 2018

- Designed visually engaging graphics for social media
- Created personalized logos for team members to maintain brand consistency.
- Maintained a consistent schedule, ensuring timely project delivery and time management.
- Worked with video editing teams to align visual assets for multimedia content.